



SERVICE & PRICING GUIDE





We Turn Everyday, Ordinary Brands into Iconic Ones

Hey there! At Zuhkey Designs, we're all about taking your brand from "just okay" to absolutely amazing. If you're in the lifestyle biz and dreaming big, you're in the right place. We're here to help your brand shine, making sure it's not just seen, but remembered.

We genuinely believe that anyone with a dream deserves a shot at making it come true

We do what we do because we don't believe in just the top 1% dominating the market; we believe in leveling the playing field.

If you've poured your heart and soul into creating something amazing, your brand deserves to be noticed and celebrated. Our mission is to empower dreamers and entrepreneurs like you, who invest so much time and energy into building something meaningful. We're here to help you create legacy brands. By crafting unique and compelling brand identities and digital experiences, we make sure your brand doesn't just blend in. It stands out, resonates, and connects with people on a deeper level.



The 'Why'

We work with dreamers like you— entrepreneurs and small business owners in lifestyle industries looking to make a mark.

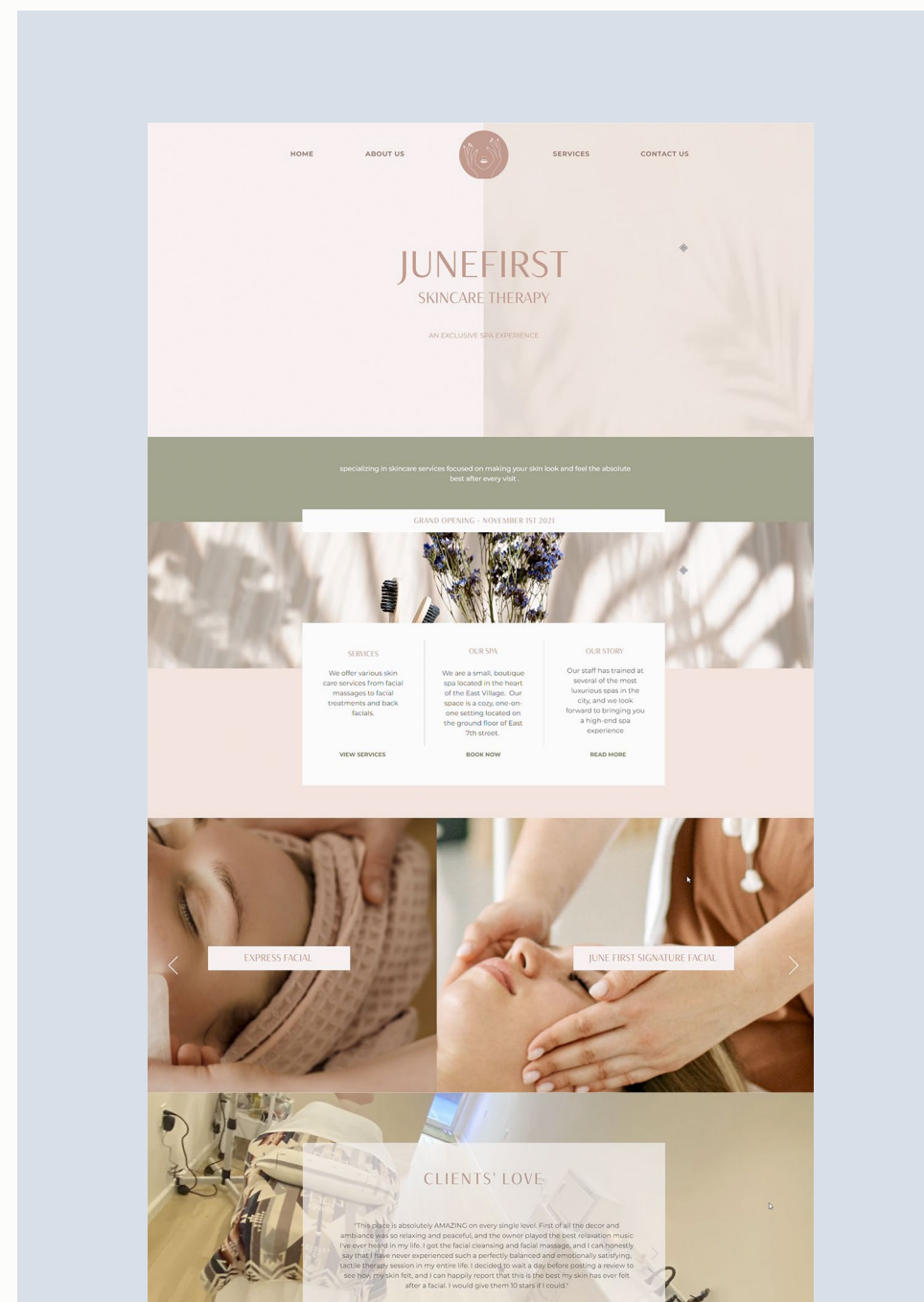
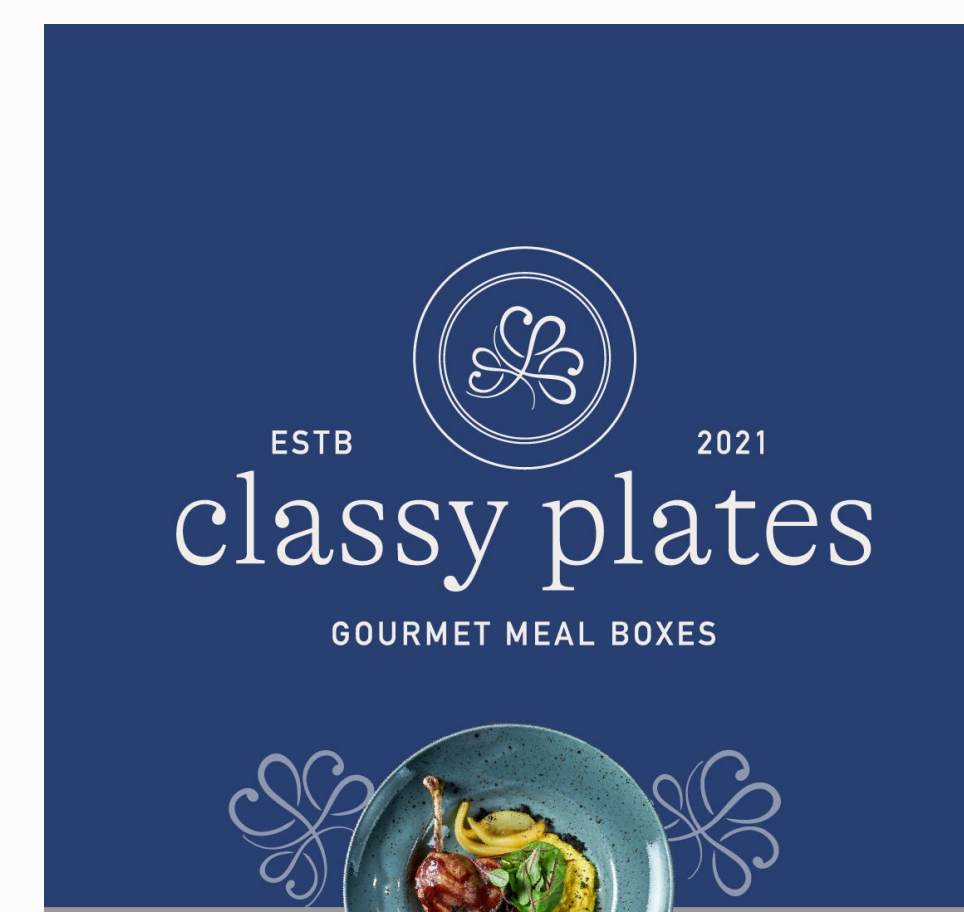
Whether you're running a hospitality business, a food joint, or a trendy consumer goods company, if you're aiming to make a difference and captivate your market, we're here to make it happen. Here's what our clients have in common:

They want their businesses to be more than just profitable. They want them to be meaningful and transformative, enhancing their customers' lives and contributing to the greater good.

They definitely don't want to be seen as generic or unremarkable. They avoid being just another face in the crowd and steer clear of a bland, forgettable brand presence.

They believe in the power of design to change perceptions and influence buying decisions.

does this sound like you? Then we might be a perfect match!





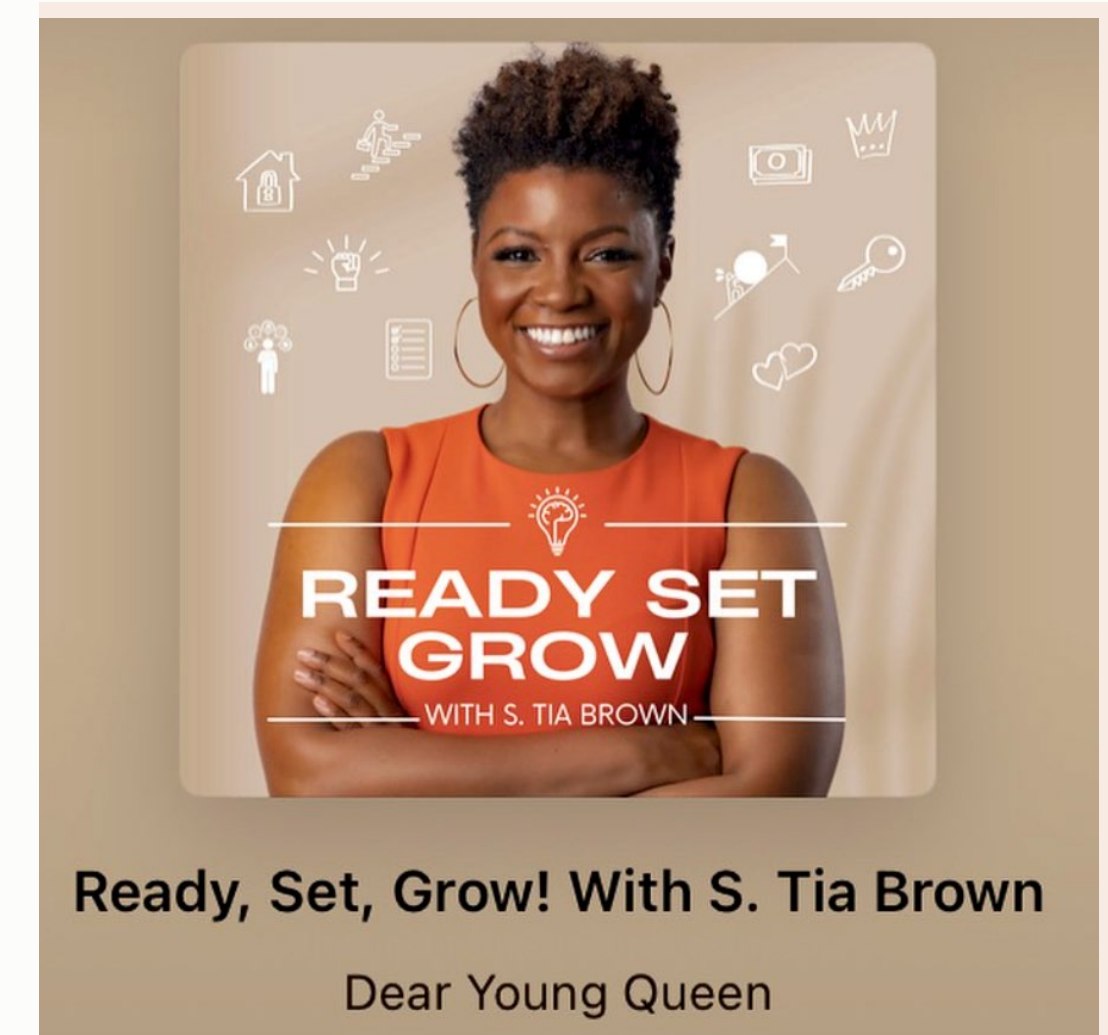
The Tea Collective

An Award winning handcrafted tea brand based in Australia. We gave their whole packaging design a whole new meaning and collaborated in designing luxurious gift packaging.

Our Clients

Te Hapori Ora | The Village of Wellbeing

A non-profit organisation with focus on Maori wellness. We strategically gave their branding a whole new look and they received positive reaction from their loyal clients. Currently working on making their website an even better experience.



S. Tia Brown

We worked on building her personal brand identity and she recently started a podcast. Currently working on writing a book and creating journals for her therapy clients.



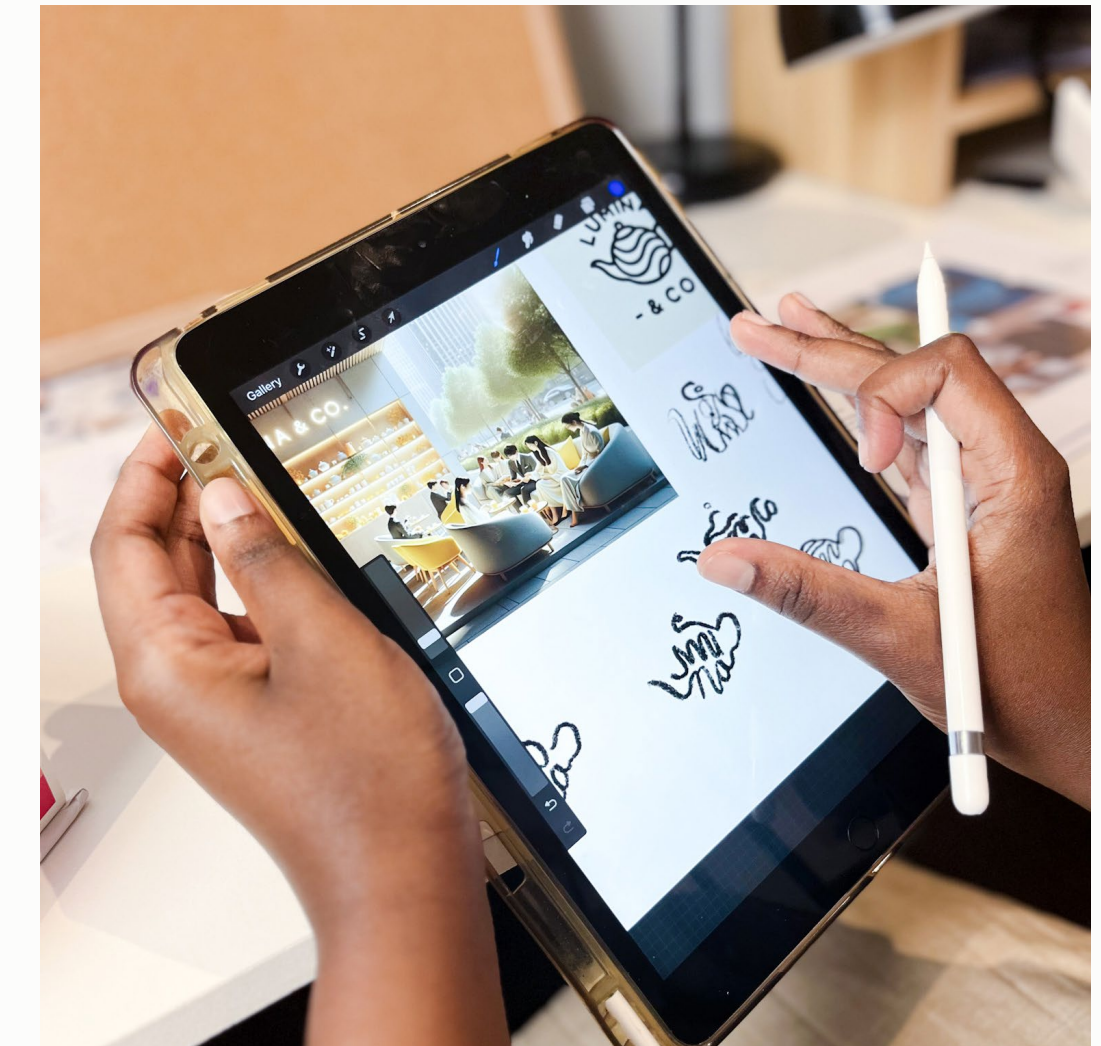
Why Choose Zuhkey Designs

We believe in building real partnerships, not just adding names to our client list. From your first chat with us to the final rollout of your brand identity, we're with you every step of the way. And our support doesn't stop once the project is done. We stick around to give you ongoing guidance, ensuring your brand keeps thriving in a changing market. With our expert advice, you'll navigate the branding journey with confidence and clarity.

Investing in your branding isn't just necessary—it's an exciting new chapter for your business. Here's why folks love working with us

With over 5 years in the design biz, we know that strategy is the secret sauce for creating standout brands. We get to know your specific needs, dig deep into your brand's potential, and tailor our strategy just for you. No cookie-cutter solutions here! That's why we kick off most projects with a strategy workshop, so we truly understand what makes your business tick.

We're all about delivering amazing results. Our obsession with quality and detail means every part of your brand—from the visuals to the messaging—stands out and speaks directly to your audience. Our clients have seen more engagement, higher visibility, and big-time business growth thanks to our work together. We're here to not just meet your expectations but blow them out of the water.

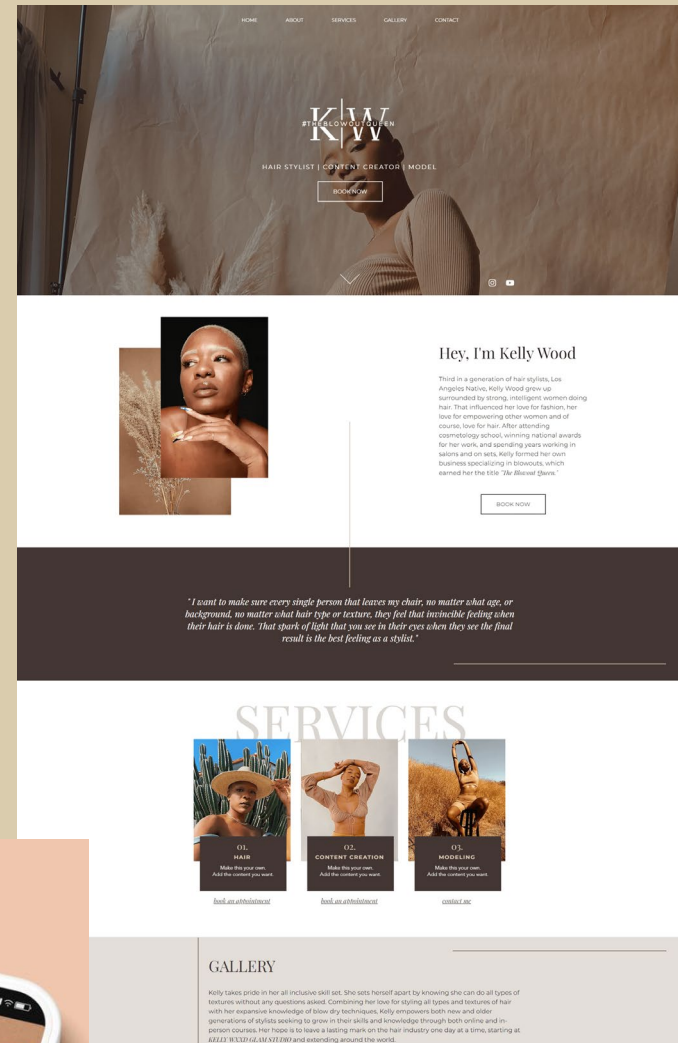


And hey, we promise to make the process fun, too. Because building your brand should be as exciting as seeing it succeed!

It's About Time Your Brand Becomes So Irresistible That People Recognise, Obsess Over And Buy From.

Each business has its own unique path, which is why we avoid generic, one-size-fits-all solutions. Instead, we've developed two main options that could be exactly what your business needs.

YOUR TRANSFORMATION STARTS HERE. →



FOR THE NEW BUSINESSES

Startup Essentials

Starting a business is thrilling, but getting your brand to really stand out can feel pretty daunting without the right tools and guidance. You have a brilliant idea, but without a solid brand strategy, a strong visual identity, and an online presence, it might not get the attention it deserves and could get lost in a sea of competitors.

We provide everything you need to hit the ground running. We'll give you a clear and actionable strategy, a distinctive logo that captures your brand's essence, and an engaging social media starter kit to attract and connect with customers on any platform.

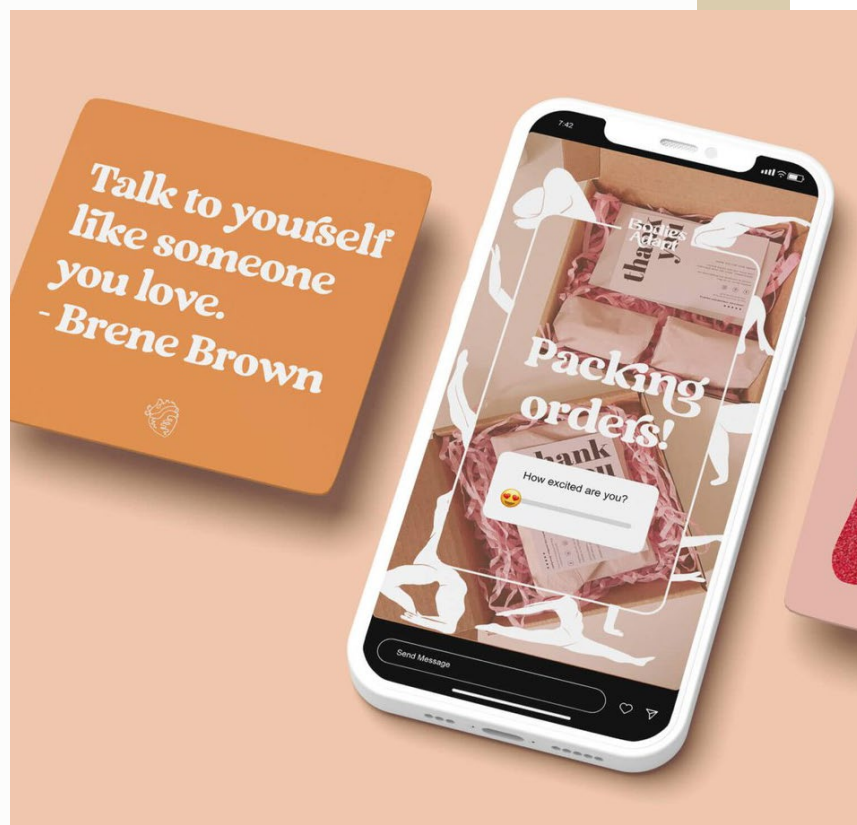
Every project is customized to fit your unique needs, but here's a sneak peek of what you might get :

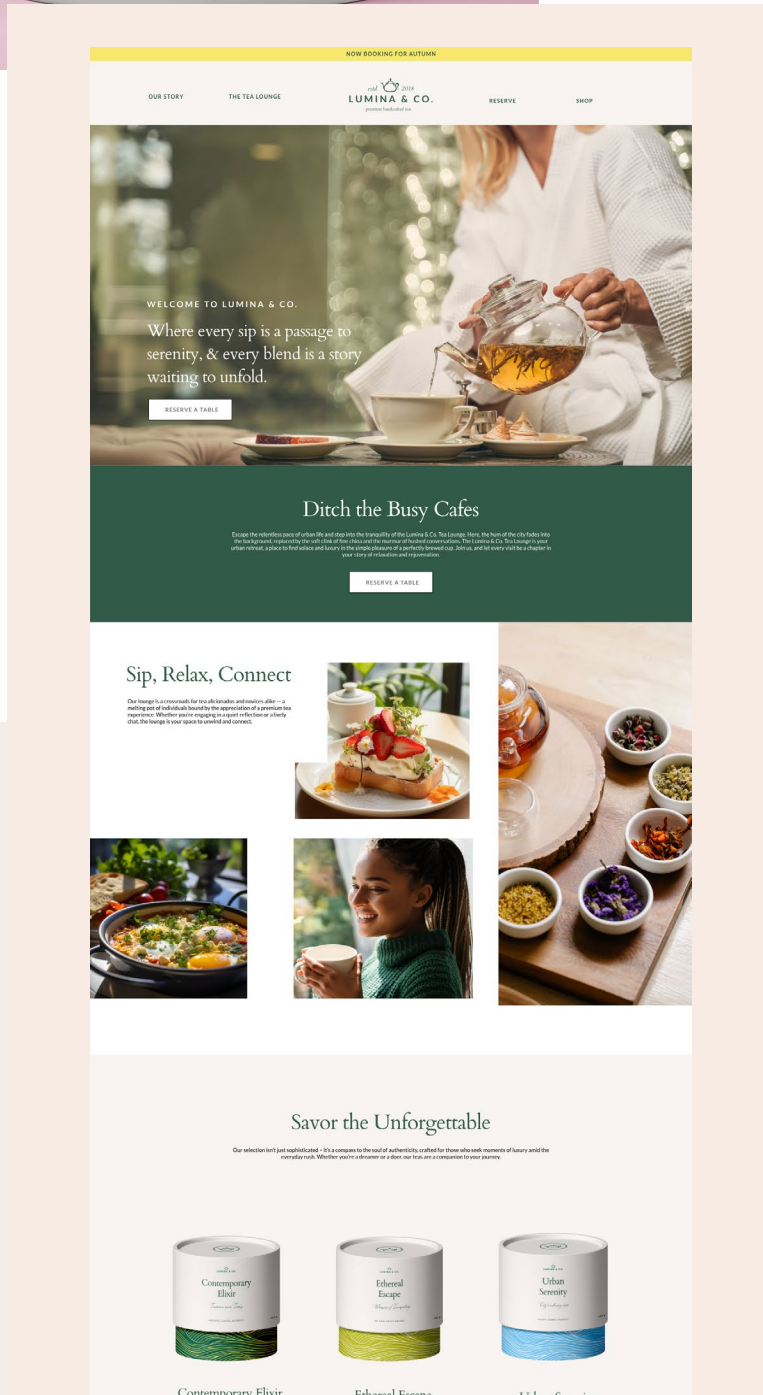
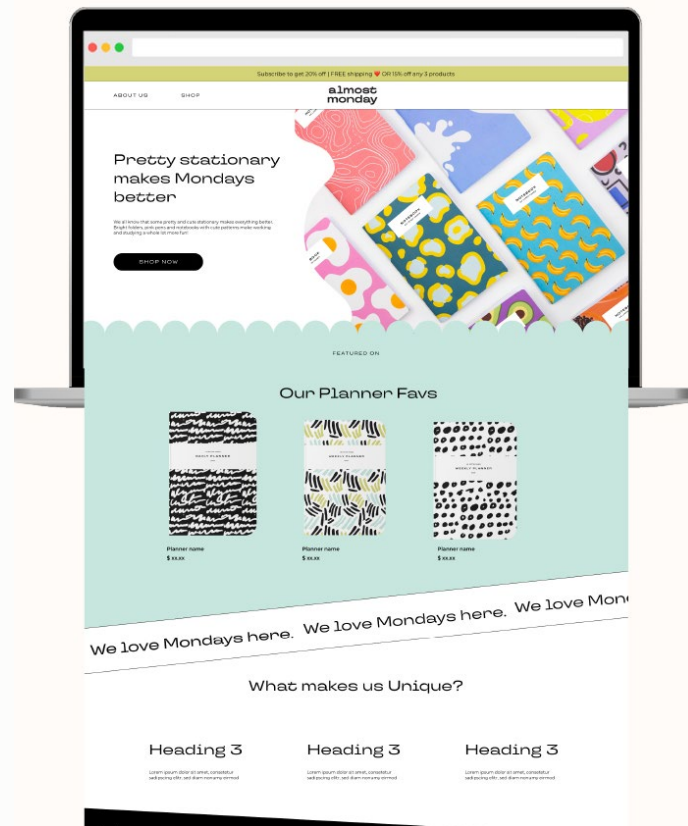
- Brand Strategy
- Basic Visual Identity (Logo, colours, typography)
- Landing page
- Creative direction
- Social Media Starter Kit

Perfect if you're just stepping into the business world and want to make a splash from the get-go.

INVESTMENT

\$2k - \$8k





FOR BRANDS READY TO LEAD

Brand Evolution

Whether you're just getting started or have been in the game for a while, you might feel like your brand isn't making the impact it should. You know you need more than just a quick refresh—you need a bold, cohesive brand identity that truly stands out.

That's where we come in! We'll dive deep into strategy development and build a comprehensive visual identity that positions you as a leader in your industry.

We'll ensure every detail is meticulously crafted to align with your business goals, making sure your brand resonates with your audience and stands out from the competition. Each project is tailored to your unique needs, but here's what we might include:

Brand Strategy

Full Brand Identity

Full website

Product Packaging Design

Social Media Graphics

Marketing material

Designed for established businesses that are ready to not just participate but dominate their market.

INVESTMENT

\$ 12k - \$ 20k

Some kind words from a dear client

“You have done it again, your brand strategy brief was excellent! I am pleased with the final product and the concepts. Each step is truly helping me gain the confidence I had been lacking, so thank you.”

It has been a true honor in having Zuhkey Designs help with my logo and brand strategy. This experience has added more value to my company, than I could have imagined. Zuhkey Designs will always be on the top of my list of recommendations! Thank you for a thoughtful, professional and wonderful experience!

Myisha Jacskon, Nurses Ink



Next Steps

STEP 1: GET IN TOUCH

Start by filling out our simple inquiry form on our website. You can find the form by clicking the link below. This initial step helps us gather some basic information about you and your brand. It's quick and easy but gives us valuable insights into what you're looking for and how we might help.

[INQUIRY FORM ↗](#)

STEP 2: LET'S MEET UP (VIRTUALLY)

Once we receive your inquiry, we'll reach out to schedule a discovery call. We'll find a time that works best for you to have a chat. This conversation is crucial for ensuring that our services align with your expectations and goals.

STEP 3: RECEIVE YOUR CUSTOM PROPOSAL

After our call, based on our discussion, I'll put together a custom proposal for you. This proposal will outline the strategy and services we believe will best meet your needs. The proposal will provide detailed information on the scope of work, the timeline, and the investment required. It's designed to give you a clear understanding of what to expect from our partnership and how we plan to achieve your branding goals.

STEP 4: APPROVAL AND PROJECT KICKOFF

Review the proposal at your leisure, and if everything looks good, let us know you'd like to proceed. Then, we'll finalize any necessary paperwork, you'll make a non-refundable deposit according to the agreement and get things officially started. From here, we'll schedule the initial sessions and begin the exciting work of building your brand strategy.



Let's bring your brand's vision to life!